

# Portable outdoor energy storage product parameters and prices





## Overview

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How much is the portable energy storage system industry worth?

The portable energy storage system industry was valued at USD 2.8 billion, USD 3.5 billion and USD 4.4 billion in 2022, 2023 and 2024 respectively. The industry is segmented in lithium-ion, lead-acid and others based on technology.

Which portable energy storage systems are available in Australia?

Eminent players operating in the portable energy storage system market are: In November 2024, in Australia, BLUETTI plans to introduce the AC70, AC2A, and AC200L portable power stations. With a 204Wh capacity, 300W AC output, and 600W surge, the AC2A is ideal for hikers and campers, weighing only 3.6kg.

Who makes the best portable energy storage system?

Top three players, including Chint Global Bluetti Power, and Jackery Technology GmbH account for nearly 43.5% of the portable energy storage system industry. BLUETTI's most portable model is the AC2A weighing only 3.6 kg with a charge capacity of 204Wh, 300W AC, and 600W surge output, making it ideal for hiking and camping.

What is the future of portable storage?

According to the IEA, renewables are expected to hold for almost half of global electricity generation by 2030, with wind and solar PV's share projected to double to 30%, driving up the demand for portable storage systems to harmonize supply and need. Growing outdoor recreation industry drives the demand for off-grid power solutions.



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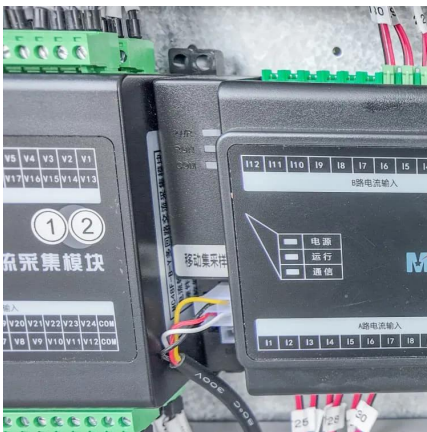
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